

FEDERICA RUSSO

COO & PROGRAM MANAGER

I turn early-stage ideas
into things that run.

Currently COO at PiazzaTi • Rome

federica-russo.com ↗



ABOUT ME

6 YEARS

COO and program manager across startups, accelerators and global communities. I build the processes, teams and partnerships that take a project from launch to scale.

From community building to the COO seat — social impact shapes almost everything I do.

240K

fans engaged
across 10 cities

+40%

investor & mentor
network in 6 months

15,000+

community members,
120 ambassadors

600+

participants in a 7-day
innovation lab



01 / NOW

PIAZZATI • COO

MAR 2026 – PRESENT • ROME / HYBRID

Early-stage HR Tech startup. Part of the founding team led by Fru Hazlitt, former CEO of Yahoo UK and Virgin Radio UK. Taking the company from pre-launch to market launch.

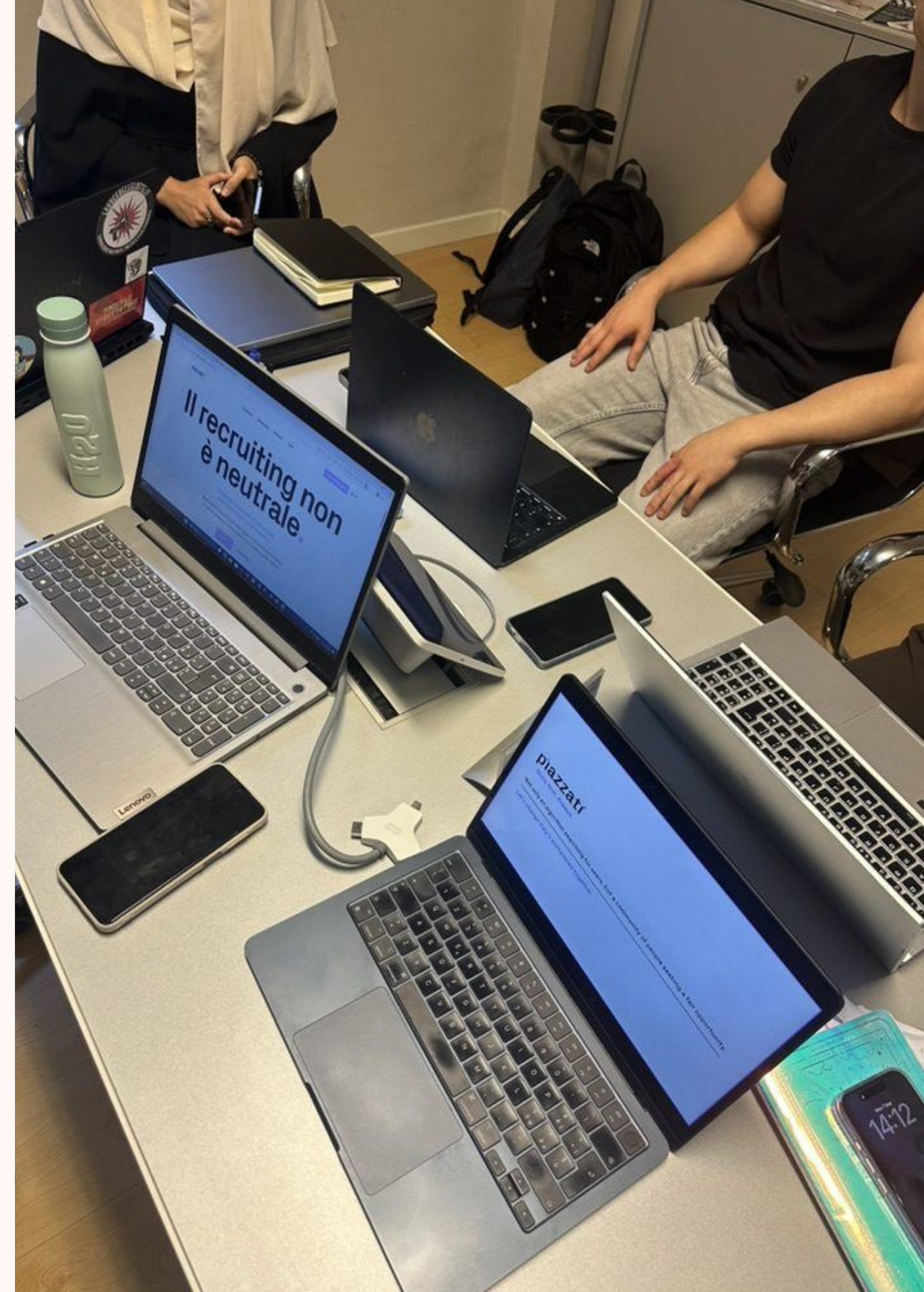
0 → 1

operational setup of the company

4

areas led: operations, brand, go-to-market, investor relations

[READ THE CASE STUDY ↗](#)



CHANGEMAKER XCHANGE.AI

3 COHORTS • REMOTE • 2025 — 2026

02

AI FOR CHANGEMAKERS

PROGRAM MANAGER • DEC 2025 – APR 2026 • REMOTE

ChangemakerXchange.AI — an AI-focused program supporting young changemakers to explore, build and lead with emerging technology.

3

cohorts of young
changemakers coordinated

Remote

fully distributed program delivery

[READ THE CASE STUDY ↗](#)

03

PLANET FOUNDAMENTALS #17

SOCIALFARE • JUN 2025 – JAN 2026 • TURIN

Program Manager & Startup Acceleration Expert for SocialFare's flagship social impact acceleration program.

#17

edition of the flagship program

Full cycle

from startup scouting to the final showcase

[READ THE CASE STUDY ↗](#)





04

CONECTA MIGRANTS & REFUGEES

BRIDGE FOR BILLIONS • MAY – OCT 2025

Program Manager for an incubation program serving migrant and refugee entrepreneurs. Led the Italian implementation.

Italy

national implementation,
cohort overseen end to end

ESOs

local partner network
coordinated

[READ THE CASE STUDY ↗](#)

FANCARDS × METALLICA

LAB-GO • MAY — SEP 2024 • USA & EUROPE

Project Manager & Fan Engagement Coordinator across a major global rock tour — connecting operations, live experience and fan community at scale.

240K

fans engaged

~2×

KPIs vs. the band's targets

10

cities across USA & Europe

[READ THE CASE STUDY ↗](#)





06

STYLEIT ACCELERATOR

STARTUPBOOTCAMP ITALY • DEC 2022 – APR 2024

Community & Ecosystem Manager across Milan and Florence. Joined at pre-launch and grew into the Ecosystem Manager role.

+40%

investor & mentor network in
six months

200+

attendees at Selection Day and
Demo Day

[READ THE CASE STUDY ↗](#)

UNITE 2030

AUG 2020 – SEP 2022 • NEW YORK / HYBRID

From Youth Delegate to Community & Partnerships Manager, helping an international youth community move from ambition to collective action through Camp 2030.

15,000+

members in the global community

120

ambassadors
recruited and trained

600+

participants at Camp
2030, a 7-day SDG lab

Partners included the Obama Foundation and UNDP.

[READ THE CASE STUDY ↗](#)



THINGS I'VE FOUNDED



MALEGALECO ↗

2020 — PRESENT · FOUNDER & PRESIDENT

Cultural association reducing inequalities; 100 Idee programme funded by Comune di Milano.



BREAK THE SWIPE ↗

2025 — 2026 · FOUNDER

In-person dating events in Milan & Rome. No apps.

EDUCATION & RECOGNITION

110/110
CUM LAUDE

FELLOWSHIPS & PROGRAMS

New York Business Fellowship · 2026 ↗

SIM · Social Impact Manager · 2025 ↗

Officina 1.0 · MUR · 2022 ↗

TEDx Sapienza speaker · 2022

D20 Leader · 2020 ↗

Ex Global Shaper · Rome ↗

MSc Applied Social Sciences & Global Processes

SAPIENZA UNIVERSITY OF ROME

BA International Cooperation & Development

SAPIENZA UNIVERSITY OF ROME

HOW I WORK

01

STRUCTURE BEFORE SCALE

I set up processes early, so the team can grow without breaking.

02

ONE SHARED DIRECTION

I align product, partners and people around the same milestones.

03

RELATIONSHIPS FIRST

Mentors, investors and communities are networks I build and nurture.

04

CLEAR GOALS, REAL RESULTS

Every program and event starts with KPIs and ends with numbers.



LET'S TALK.

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ITALIAN • ENGLISH • SPANISH • FRENCH BASIC
